

Weekly Market Summary

November 20th, 2020

When Breakthrough Vaccine Proclamations Fail to Excite Markets! Fadi Nasser - Deputy Chief Investment & Treasury Officer

Latest Update on Coronavirus: Confirmed cases last at 57.38 million, with the death toll from the pandemic at 1,368,510. Pfizer Inc. and BioNTech plan to file for an emergency use authorization today that could allow their Covid-19 vaccine to be used in the US by December. Madrid will shut its border for traffic for 10 days in December, whilst Singapore tightens border measures for travelers who have been to Malaysia or Japan. The World Health Organization (WHO) has recommended against the use of Gilead Sciences Inc.'s Remdesivir to treat hospitalized Covid-19 patients less than a month after US regulators granted the drug a speedy approval (?!)

Last week's announcement by Pfizer, and its partner BioNTech, that its coronavirus vaccine has a 90% effectiveness (amended to 95% this week, try beating that!) had triggered a sharp rally in equity markets and resulted in the so-called "rotation trade". The latter refers to investors' move away from technology stocks (those benefiting from further restrictions) and into cyclical equities as markets start pricing the global economy's emergence from current lockdowns with the availability of one or more efficient Covid-19 vaccine – ultimately putting the pandemic behind us. Nonetheless, as previously noted, that is a very simplistic approach to a crisis still looming. After all, questions about production, distribution and most importantly the performance and capability of the shots themselves still need to be answered, even if the initial readings look highly promising according to vaccine specialists. In Pfizer's case, trials started less than four months ago, and how long the vaccine will confer protection and how many will benefit remain almost complete unknows for now (earlier this year, the US FDA said it would only consider approving vaccines that "prevent disease or decrease its severity in at least 50% of people who are vaccinated", although temporary authorizations may be considered on a "case-by-case basis." Oops, the bar seems too low for a new approach to medicine using mRNA technology!

At the same time, most of Europe remains in some sort of lockdown and governments are fighting not just the recent surge in case numbers and hospital admissions, but also mounting resistance against the renewed restrictions whilst the clock mercilessly ticks towards the end of the Brexit transition period with no viable solutions in sight. Lately, the IMF and the Group of 20 have warned that the recovery from this year's recession is at risk and could be derailed as the resurgence of Covid-19 forces fresh restrictions on households and companies. The International Monetary Fund (IMF), whilst noting progress on a vaccine, has pointed out at elevated asset prices as a disconnect from the real economy and a potential threat to financial stability. "The recovery is uneven, highly uncertain and subject to elevated downside risks, including those arising from renewed virus outbreaks in some economies," the G-20 added, ahead of a virtual summit this weekend hosted by Saudi Arabia.

Getting the stock market right in 2020 has been extremely tricky, requiring individual investors and fund managers to forget about almost everything that made 2020 a year to remember! A deadly virus spreading unabated globally, followed by a brutal recession and plunge in profits as well as widespread civil unrest in the US. Add to that persisting political uncertainties surrounding the latest US presidential election and equity valuations that haven't been this rich since the dot-com bubble days. Yet, none of that did matter, at least not for too long, to a market that seemed to see through the fog of uncertainty and focus on a recovery in 2021. The final chapter on this strange year has yet to be written (it ain't over till the fat lady sings!), and markets have a reputation for surprising when the consensus least expects it. But, at least early in the week, promising test results for a coronavirus vaccine by Moderna - which announced that its mRNA



Covid-19 vaccine was 94.5% effective in a preliminary analysis - rewarded investors who kept the faith (and surely many others that had insider knowledge). The S&P 500 closed at a record high on Monday, at 3626.91, after a second straight weekly gain but has since retreated (last at 3,581).

Still, the more subdued and balanced market reaction to the even more impressive Moderna announcement, exactly one week after the Pfizer news (both out at 2:45 pm Bahrain time, a simple coincidence?!) suggests that investors are waking up to the more immediate healthcare crisis and consistently upsetting virus headlines which a vaccine won't and can't ameliorate for the remainder for 2020 (a good way to see this is through the Carnival Corp. cruise stock price, which closed more than 38% higher on the day of the Pfizer announcement, but has since lingered below that despite the added bonus of the Moderna news!). A sense of risk-off seems to have spilled in past days as market players can no longer ignore the gravity of the recent surge in the pandemic, with health systems once again overwhelmed.

Of course, stocks remain on a strong upward trajectory ever since their big March drop/lows. This has led Peter Schiff-an American stock broker, financial commentator and CEO of Euro Pacific Capital - to raise a poignant question during a recent podcast: If Covid-19 didn't hurt the stock market, why should a vaccine help? "I know that if we get a COVID vaccine, then more people can go back to work. More people will feel comfortable traveling and doing all sorts of things that they used to do pre-COVID that they are no longer doing. So, all of that is good news, except none of the bad news was ever priced into the stock market. The stock market is not way down because of COVID. It's at record highs!" Peter adds that the only thing that makes sense to him is that traders know it doesn't really matter what happens to COVID. They understand that it is the central banks' stimulus that has kept the market blown up over the last several months when it should have logically sold off due to the economic devastation of the pandemic. "Traders recognize that even of COVID goes away, the cheap central bank money is here to stay. Because if traders believed that the end of COVID also meant the end of zero percent interest rates and quantitative easing, stock would not be rallying on a COVID vaccine. They would be getting killed!" Federal Reserve Chairman Jerome Powell spoke on Tuesday and stressed that the central bank cannot end emergency measures too soon, whilst again calling on Congress to pass additional fiscal stimulus. "The reason he is saying this is because he knows there is no turning back. And I think the markets know we've sold our monetary souls to the devil and there is no getting out of this deal," Mr. Schiff concludes.

Talking about the devil, media outlets have been very busy over the past 48 hours following on an urgent request by the Vatican to Instagram after Pope Francis' official account liked a photo of a Brazilian bikini model. It is not clear when the photo of model Natalia Garibotto was "*liked*" by the Pope's account, though the "*like*" was visible on November 13th, according to the Catholic news Agency. The photo was "*unliked*" a day later! In the interim, miss Natalia has cheekily declared she was "*going to heaven*" after the "*blessing from the Holy See*" (the world can't get crazier than that .. can it ?!)



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